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**Date: Tuesday, Oct. 11, 2011**  
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**FOR IMMEDIATE RELEASE**

## **Axiom xCell Awarded GoMetro Mobile Apps Project For Real-Time Transit Schedules**

**SAN DIEGO** – Axiom xCell, a mobile applications developer based in San Diego, California, was awarded a contract from Los Angeles County Metropolitan Transportation Authority (Metro) to develop mobile applications to help increase transit usage.

The four-month project will result in the development of a mobile app to provide travelers with real-time transit bus and train schedules, maps and timetables, nearest transit locations and announcements concerning service updates.

“We’ll integrate location-based services, social networking, in a smart, easy-to-use mobile app that delivers real-time information to the Los Angeles region – making Metro’s transit services even more attractive and practical,” said Axiom xCell Vice President and General Manager Ray Traynor.

Metro Executive Director Art Leahy was quick to note that the apps will be free and available from app stores in the coming months.

“Having a presence in the mobile world is a must,” he said. “With an increasingly large number of our customers accessing the Internet from their mobile phone, we’re providing real-time information to user’s fingertips, promoting individual choice and mobility.”

Access to up-to-the-minute information will give users information about the next bus or light rail train and will locate the transit stations and services nearest to their location, providing opportunities that meet their mobility needs at any given time.

With today’s soaring gas prices and ever-increasing congestion, having real-time transit information may be just the solution many are seeking.

Metro solicited proposals for the contract through their website at <http://www.metro.net/EBB/bids1.asp>.

For more information about mobile apps developer Axiom, visit <http://www.AxiomxCell.com> or call the Axiom xCell Corporate Office at (858) 453-9700.

For more information about Metro, visit <http://www.metro.net>.

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